

List of Undergraduate Courses (as at 2019-03-29)

Offering Unit	Offering Department	New Course Code	Old Course Code	Course Title in English	Course Title in Chinese	Credits	Course Duration
FBA	DRTM	IRTM1000	FBA-IIRM-GAHM201	INTRODUCTION TO INTEGRATED RESORT MANAGEMENT	綜合度假村管理學導論	3.0	Semester
FBA	DRTM	IRTM2000	FBA-IIRM-GAHM200	INTRODUCTION TO GAMING MANAGEMENT	博彩管理學導論	3.0	Semester
FBA	DRTM	IRTM2001	FBA-IIRM-GAHM202	PSYCHOLOGY OF GAMBLING	博彩心理學	3.0	Semester
FBA	DRTM	IRTM3001	FBA-IIRM-GAHM303	QUALITY SERVICE MANAGEMENT	品質服務管理	3.0	Semester
FBA	DRTM	IRTM3002	FBA-IIRM-GAHM305	CONVENTION AND EXHIBITION MANAGEMENT	會議及展覽管理	3.0	Semester
FBA	DRTM	IRTM3003	FBA-IIRM-GAHM306	CASINO MANAGEMENT	賭場管理	3.0	Semester
FBA	DRTM	IRTM3004	FBA-IIRM-GAHM307	THE MACAO GAMING AND HOSPITALITY INDUSTRIES	澳門博彩及款客服務業	3.0	Semester
FBA	DRTM	IRTM3005	FBA-IIRM-GAHM308	FESTIVAL AND EVENT MANAGEMENT	節慶及項目管理	3.0	Semester
FBA	DRTM	IRTM3009	FBA-IIRM-GAHM319	FOOD AND BEVERAGE MANAGEMENT	餐飲管理	3.0	Semester
FBA	DRTM	IRTM3010	FBA-IIRM-GAHM320	SELECTED TOPICS IN HUMAN RESOURCE MANAGEMENT	人力資源管理專題	3.0	Semester
FBA	DRTM	IRTM3011	FBA-IIRM-GAHM322	DATA ANALYSIS FOR TOURISM AND HOSPITALITY MANAGEMENT	旅遊及款客服務管理資料分析	3.0	Semester
FBA	DRTM	IRTM3012	FBA-IIRM-GAHM323	GAMING LAW	博彩法	3.0	Semester
FBA	DRTM	IRTM3013	FBA-IIRM-GAHM324	HOTEL AND RESORT MANAGEMENT	酒店及度假村管理	3.0	Semester
FBA	DRTM	IRTM3014	FBA-IIRM-GAHM325	HOSPITALITY AND TOURISM LAW	款客服務及旅遊法	3.0	Semester
FBA	DRTM	IRTM3015	FBA-IIRM-GAHM326	REVENUE MANAGEMENT	收益管理	3.0	Semester
FBA	DRTM	IRTM3016	FBA-IIRM-GAHM400	CASINO MARKETING	賭場市場學	3.0	Semester
FBA	DRTM	IRTM3017	FBA-IIRM-IIRM310	ACCOMMODATION, FACILITIES AND SECURITY MANAGEMENT	住宿、設施及安全管理	3.0	Semester
FBA	DRTM	IRTM3018	FBA-AIM-QMDS302	CASINO MATHEMATICS	賭場數學	3.0	Semester
FBA	DRTM	IRTM4000	FBA-IIRM-GAHM401	STRATEGIC MANAGEMENT FOR THE RESORT AND GAMING INDUSTRIES	度假村及博彩業策略管理	3.0	Semester
FBA	DRTM	IRTM4001	FBA-IIRM-GAHM402	RESORT MARKETING AND PROMOTION	度假村市場營銷及推廣	3.0	Semester
FBA	DRTM	IRTM4002	FBA-IIRM-GAHM417	GLOBAL ISSUES IN RESORT AND GAMING MANAGEMENT	度假村及博彩管理全球剖析	3.0	Semester
FBA	DRTM	IRTM4003	FBA-IIRM-GAHM418	PROFESSIONAL DEVELOPMENT IN CONVENTION AND HOSPITALITY INDUSTRY	專業開拓：會展及款客服務業	3.0	Semester
FBA	DRTM	IRTM4004	FBA-IIRM-GAHM430	GAMING MANAGEMENT INTERNSHIP	博彩管理實習	3.0	Semester
FBA	DRTM	IRTM4005	FBA-IIRM-GAHM431	GAMING MANAGEMENT PROJECT	博彩管理課題研究	3.0	Semester
FBA	DRTM	IRTM4006	FBA-IIRM-GAHM432	CONVENTION AND HOSPITALITY MANAGEMENT INTERNSHIP	會展及款客服務管理實習	3.0	Semester
FBA	DRTM	IRTM4007	FBA-IIRM-GAHM433	HOSPITALITY MANAGEMENT PROJECT	款客服務管理課題研究	3.0	Semester
FBA	DRTM	IRTM4008	FBA-IIRM-IIRM450	QUESTIONNAIRE DESIGN AND SURVEY DATA ANALYSIS	問卷設計及數據分析	3.0	Semester
FBA	DRTM	IRTM4009	FBA-IIRM-IIRM451	SPECIAL TOPICS IN HOTEL AND RESORT MANAGEMENT	酒店及度假村管理特別論題	3.0	Semester