



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

Study Plan

Minor in English Communications with Specialization in General Communications (ECC-GC)

Course Code	Course	Credits
Choose six to eight courses from the following courses:		
COMM1000/ COMB110	Interpersonal Communication	3
COMM2010 / COMB254	Intercultural Communication	3
COMM2001 / COMB211	Introduction to Public Relations	3
COMM2003 / COMB213	Fundamentals of Visual Culture	3
COMM2005 / COMB222	Introduction to Advertising	3
COMM3001 / COMB310	Communication Theory	3
COMM4016 / COMB472	Cultural Studies	3
COMM3009 / COMB356	Persuasion	3
Total Credits		18 - 24