



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

Study Plan

Minor Programme: Communications (MIC19)

Academic Discipline / Knowledge Area: Social Sciences

Medium of Instruction: English

Course Code	Course	Credits
Choose TEN courses from the following list:		
COMM1000	Interpersonal Communication	3
COMM1001	New Media	3
COMM1002	Introduction to News and Journalism	3
COMM2001	Introduction to Public Relations	3
COMM2002	Media and Society	3
COMM2003	Fundamentals of Visual Culture	3
COMM2004	Introduction to Culture and Communication	3
COMM2005	Advertising	3
COMM2006	Video Production	3
COMM2012	Chinese News Writing	3
COMM3001	Communication Theory	3
COMM3009	Persuasion	3
Total Credits		30

*Applicable for students admitted the minor programme from the academic year 2019/2020 onwards.